

BAY AREA TRANSPORTATION AND LAND USE COALITION

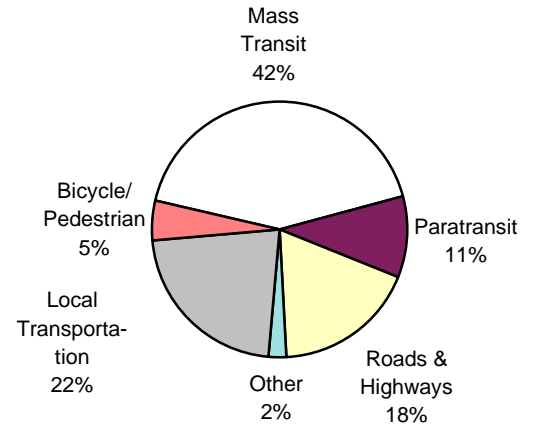
www.transcoalition.org

A Better Measure B

Measure B – Alameda County’s transportation funding measure – was originally passed by voters in 1986. Set to expire in 2002, it will be up for reauthorization on the November 2000 ballot, where it will require a two-thirds majority to pass.

The new Measure B is a balanced plan that supports the transit alternatives Alameda County residents need to get to work, school, shopping, and their other daily needs. The plan provides crucial funding for transit, bicycle and pedestrian programs, and transportation services for the seniors and disabled, as well as the local transportation funds cities have come to rely on.

Based on these benefits, the Bay Area Transportation and Land Use Coalition, along with the Sierra Club, the League of Women Voters, and many other Coalition members in Alameda County, have endorsed the expenditure plan for the new Measure B.



Solid Funding for AC Transit to Maintain and Expand Service



The new plan would nearly double the amount allocated to cash-strapped AC Transit – to 22% of all tax receipts, a projected \$316 million – making AC Transit the largest single recipient of Measure B funds. New funds will mean more frequent, more reliable service, longer hours, and new routes in key areas. If these funds are not reauthorized, AC Transit would have to cut service drastically; the lost revenue would be equivalent to all weekend service in the entire AC Transit service area or every single bus in Berkeley and Albany!

Paratransit: Transit for Seniors and the Disabled

Between 2000 and 2020, the number of seniors in Alameda County is expected to nearly double. Many seniors and persons with disabilities currently depend on the paratransit services provided by AC Transit, BART, Wheels, and city-based programs throughout the county. The new Measure B plan provides a huge boost in funding for these programs – a projected \$149 million compared to the \$17 million provided by the old Measure B. If Measure B does not pass, paratransit users can expect a drastic cut not only in city-based programs, but also in ADA-mandated service.



New Funding for Bicycle/Pedestrian Facilities

Thousands of Alameda County residents already use the **no-pollute commute**: as of 1990, 5% of all commute-to-work trips were solely on foot or by bicycle, and bicycle use has grown dramatically in the '90s. The new Measure B recognizes this growing need with an all-new \$71 million bike-ped program – at 5% of the tax receipts, an unprecedented commitment to safety and access. Cities, the county, and East Bay Regional Parks District will use new funds to close gaps in the existing network, increase access to transit centers, and improve safety countywide.



Support for Transit Countywide

The new Measure B provides solid funding for transit projects throughout the county, including new funding programs that weren't even included in the 1986 measure:

- \$10 million for express buses to whisk commuters past traffic in HOV-lanes
- \$40 million for ACE to keep trains running in Alameda County and add new trains where possible
- \$26 million to maintain LAVTA/Wheels, Union City Transit, and ferries

2/3 Majority: A Tough Challenge

Measure B will need a 2/3 majority countywide to pass on the November 2000 ballot. A previous attempt, with a plan that had environmental opposition, failed in 1998. But improvements in the plan have led to unanimous and active support for the expenditure plan from the Coalition and its members.

Partial Endorsement List

(Includes Coalition-affiliated organizations that have endorsed the Measure B Expenditure plan or Measure B. For a full list, see <http://www.measureb.com>)

Countywide & Regional Organizations

Alliance for AC Transit/Bus Riders Union
Amalgamated Transit Union, Local 192
Bay Area Transportation and Land Use Coalition
BayPEDS: Bay Area Pedestrian Education Group
BOSS: Building Opportunities for Self-Sufficiency
Californians for Justice
East Bay Bicycle Coalition
Emergency Services Network of Alameda County
Environmental Defense
Green Party – Alameda County Council
Greenbelt Alliance
League of Women Voters – Alameda County Council
PAPCO: Paratransit Advisory Planning Committee
of Alameda County
Sierra Club
The People on the Bus
United Seniors of Oakland & Alameda County
Urban Ecology

Local Organizations

Alameda Transit Advocates
Bicycle-Friendly Berkeley Coalition
Citizens for Alternative Transportation Solutions
(Hayward)
Emeryville Senior Center
Gray Panthers of Berkeley
Gray Panthers of Southern Alameda County
League of Women Voters Chapters in:
- Alameda, Berkeley/Albany/Emeryville, Eden
Area (Hayward/Castro Valley/San Leandro),
Fremont/Newark/Union City, Livermore/Amador
Valley, Oakland, and Piedmont
PLACE: People for a Livable, Accessible Community
Environment (Fremont)
PUEBLO/People United for a Better Oakland
Tri-City Ecology Center
Unity Council (Oakland)

What You Can Do!

- **Inform your members and the general public** about the benefits of the new Measure B expenditure plan and the disastrous service cuts if it is not funded. Pass out this flyer!
- **Keep informed** about efforts to support the Measure B expenditure plan, check out the Measure B page on the Coalition's website – www.transcoalition.org/measureb.html or visit www.measureb.com

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